The Future of Style

Agenda

Day 1 | May 18

Keynote: New Behaviors, New Thinking — Retail in 2021 and Beyond | 10:00 – 10:30 a.m. ET

Don Unser
Chief Retail Strategist,
The NPD Group

Marshal Cohen
Chief Industry Advisor, Retail,
The NPD Group

Matt Powell
Vice President, Senior
Industry Advisor, Sports,
The NPD Group

Larissa Jensen
Vice President, Industry
Advisor, Beauty,
The NPD Group

Early Indicators of Recovery | 12:00 – 12:30 p.m. ET

David Portalatin
Senior Vice President,
Industry Advisor, Food
and Foodservice,
The NPD Group

Larissa Jensen
Vice President, Industry
Advisor, Beauty,
The NPD Group

The Home Fashion Style Connection | 2:00 – 2:30 p.m. ET

Joe Derochowski
Vice President, Industry
Advisor, Home and Home
Improvement,
The NPD Group

Kristen Classi-Zummo
Director of Market
Insights, Apparel,
The NPD Group

Closing Keynote: Never Going Out of Style: The COVID-Borne Consumer Trends That Are Here to Stay | 4:00 – 4:30 p.m. ET

John Dick
Founder and CEO,
CivicScience, Inc.

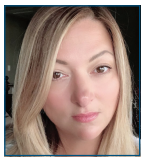
Day 2 | May 19

Keynote: Capitalizing on Leading Indicators for Softlines | 10:00 – 10:30 a.m. ET

Dirk Sorenson
Executive Director,
Industry Analyst, Sports,
The NPD Group

Maria Rugolo
Director, Industry
Analyst, Apparel,
The NPD Group

Beth Goldstein
Executive Director,
Industry Analyst,
Accessories and Footwear,
The NPD Group



Jennifer Famiano
Director, Beauty
Industry Analyst,
The NPD Group

At-home Lifestyles Lead to Opportunity: Work, Workout, and Wellness | 12:00 – 12:30 p.m. ET

Maria Rugolo
Director, Industry
Analyst, Apparel,
The NPD Group

Tamara Szames
Industry Advisor, Canada
Retail, The NPD Group

Dirk Sorenson
Executive Director,
Industry Analyst, Sports,
The NPD Group

Shopping Behavior Shifts | 2:00 – 2:30 p.m. ET

Elizabeth Lafontaine
Director, Thought
Leadership,
The NPD Group

Maria Rugolo
Director, Industry
Analyst, Apparel,
The NPD Group

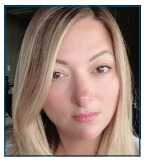
Beth Goldstein
Executive Director, Industry
Analyst, Accessories and Footwear,
The NPD Group

Will We Ever Get Dressed Up Again? | 4:00 – 4:30 p.m. ET

Kristen Classi-Zummo
Director of Market Insights, Apparel, The NPD Group

Beth Goldstein
Executive Director, Industry Analyst, Accessories and Footwear, The NPD Group

Tamara Szames
Industry Advisor, Canada Retail, The NPD Group



Jennifer Famiano
Director, Beauty Industry Analyst, The NPD Group

China: Changing Consumer Lifestyle and Opportunities | 5:00 – 5:30 p.m. ET

Stanley Kee
Managing Director, APAC, The NPD Group

Day 3 | May 20

Future-proofing Your Retailer Relationships | 10:00 – 10:30 a.m. ET

Mike Kuhl
SVP, Retailer-Supplier Engagement Center, The NPD Group

Karyn Rubin
Vice President, Retail, The NPD Group

Patty Altman
Executive Vice President, Analytics, The NPD Group

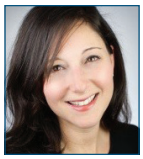
The Power of Brands and the Supply Chain | 12:00 – 12:30 p.m. ET

Dirk Sorenson
Executive Director, Industry Analyst, Sports, The NPD Group

Beth Goldstein
Executive Director, Industry Analyst, Accessories and Footwear, The NPD Group

Margaret Breslin
Supply Chain Subject Matter Expert

Forecasting Recovery — What's Your Three-year Plan? | 2:00 – 2:30 p.m. ET



Sarah Bloch
Senior Vice President,
Accessories and Footwear,
The NPD Group

Dallas Reed
Director, Client Development,
The NPD Group

Retail Repositioning: Fast-Forward to the Future of Style | 4:00 – 4:30 p.m. ET

Marshal Cohen
Chief Industry Advisor,
Retail, The NPD Group

Learn More

For more information, contact your NPD account representative, call 866-444-1411, or email contactnpd@npd.com.

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