

Quick Look: Canada's B2B Tech Performance

The technology distribution market in Canada is defying all odds. It continued to grow at 4%, in the year ending October 2019, even though larger economic forecasts are cautious. **Here's a closer look . . .**

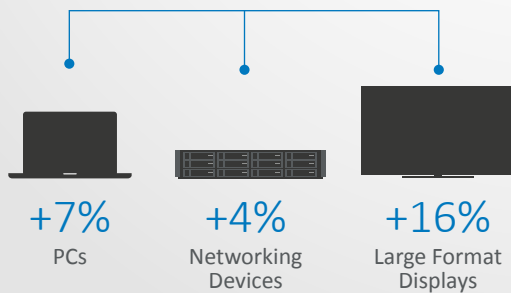
Within the distribution market, both hardware (+3%) and software (+7%) are growing.

+3%

Hardware



Hardware growth is amplified by endpoint devices and infrastructure categories like networking:

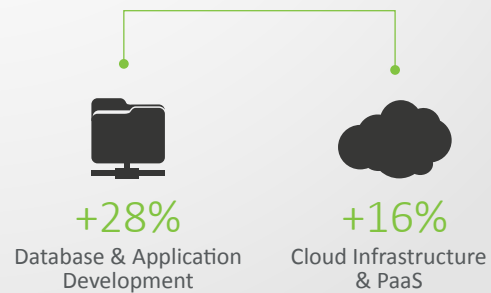


+7%

Software



Software growth was driven by



At the NPD Group, we track sales-out data in the distribution technology channel across North America to show what IT products are selling, where, to which channel, and at what price. Our unmatched data and industry expertise are trusted to benchmark performance, guide strategic decision-making, and find the best actions for continued growth.

Source: The NPD Group/DistributorTrack, 12 ME October 2019

Get more insights like this. Contact Ali Naqvi at 647-723-7780 or email ali.naqvi@npd.com

