


Germany Foodservice: Out-of-Home Eating Trends, Q1 2019

Germany's economic situation was mixed in the first quarter of the year. After a slight increase in GDP of +0.9% in the last quarter of 2018, the first quarter of 2019 continued to be rather subdued. Even so, the out-of-home foodservice market ticked up slightly — especially in the full service segment and in vegetarian restaurants. **Here is a closer look . . .**




+1%



Full service restaurants (FSR) and on-site (workplace and education) increased visits slightly.

+6%




Looking closer, FSR growth primarily came from **restaurants with vegetarian specialization.**

-3%



The burger and chicken fast food segments showed the greatest decline.

+2%



Retail again proved stable, purely from **growth in supermarkets.**



Q1 results also show **growth on weekends and in take-away consumption.**

The positive start to the year gives us reason to hope for continuing visit growth in 2019. The NPD Group forecasts based on the CREST® consumer panel predict overall growth of over +1% for the year as a whole.

Source: The NPD Group/CREST®, Q1 2019

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