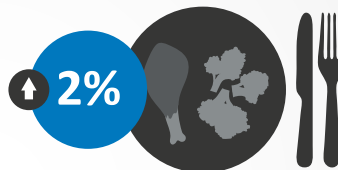
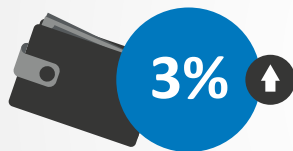


Germany Foodservice Out-of-Home Eating Trends, Q2 2019

The overall economic picture in Germany is currently sluggish. Even so, Q2 developments in the German foodservice market were impressive. **Here is a closer look at what our CREST® data shows for the second quarter.**

Visits were up about 1%, and
average eater cheque grew 3%.



The most successful segments were full service restaurant (FSR) and retail visits, which increased their guest counts by 2% each.

Steakhouses and vegetarian concepts
posted notable growth in Q2.



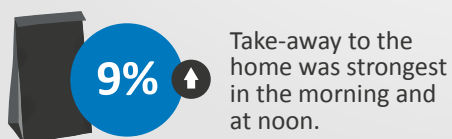
The growth at steakhouses is related to Germany's burgeoning interest in burgers.



A positive contributor to retail was self-service in supermarkets, growing 3%.

Take-away consumption was also very successful with overall +1% growth.

Key drivers were take-away home at +9%, and work at +3%.



Take-away to the home was strongest in the morning and at noon.



Take-away to the workplace increased at noon and also in the evening.

CREST consumer panel data reveals the full picture. Looking ahead, our analysts expect to see ongoing growth in private consumption, driven by continued increases in household incomes, though perhaps a bit slower than in the previous quarters.

Source: The NPD Group/CREST®, Q2 2019

For more information on the German out-of-home market, please contact us at +49 911 8918 0 or email andreas.lauszat@npdgroup.com.

