

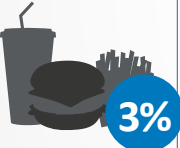
1% Spend Growth for Foodservice in Q2

The Australian economy continues to weaken, with levels now commensurate with the end of the last global financial crisis. As a result, foodservice spending is also slowing. The slight gains posted in the second quarter were led by increases in visits and cheque, though cheque growth is trending below Consumer Price Index. **Here's a closer look.**

Foodservice consumer spending grew 1% in the second quarter of 2019

QSR Spending

The QSR burger category dominated the industry and QSR traffic gains.



Traffic: +1% | Cheque Avg*: +1%

Retail Spending

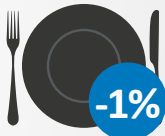
Retail growth was supported by supermarkets.



Traffic: +1% | Cheque Avg*: +1%

FSR Spending

Pubs and hotels bucked the downward trend, with visits rising 3%.



Traffic: -1% | Cheque Avg*: 0%

*Cheque averages are per eater.

Daypart and Demographic Bright Spots

Dinner contributed 53% of incremental traffic gains in Q2.

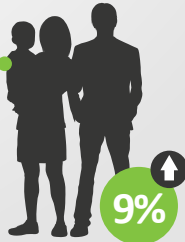


- Morning meal: 3%
- Lunch: -4%
- Dinner: 5%
- PM snack: 3%

Young families were responsible for 64% of the incremental traffic gains.

Young families with kids under age 14: 9%

Older families with kids from 14 to 17: 11%



Understanding how the overall economy is affecting foodservice traffic is critical to your ongoing success. Our foodservice industry analysts apply superior analytic skills and their own deep industry expertise to our proprietary database — CREST® — to support your data-driven growth. We rigorously and continuously track more than 60,000 consumer visits to commercial and non-commercial foodservice establishments each year in Australia.

Source: The NPD Group/CREST®, Q2 2019

Get more insights like this.
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