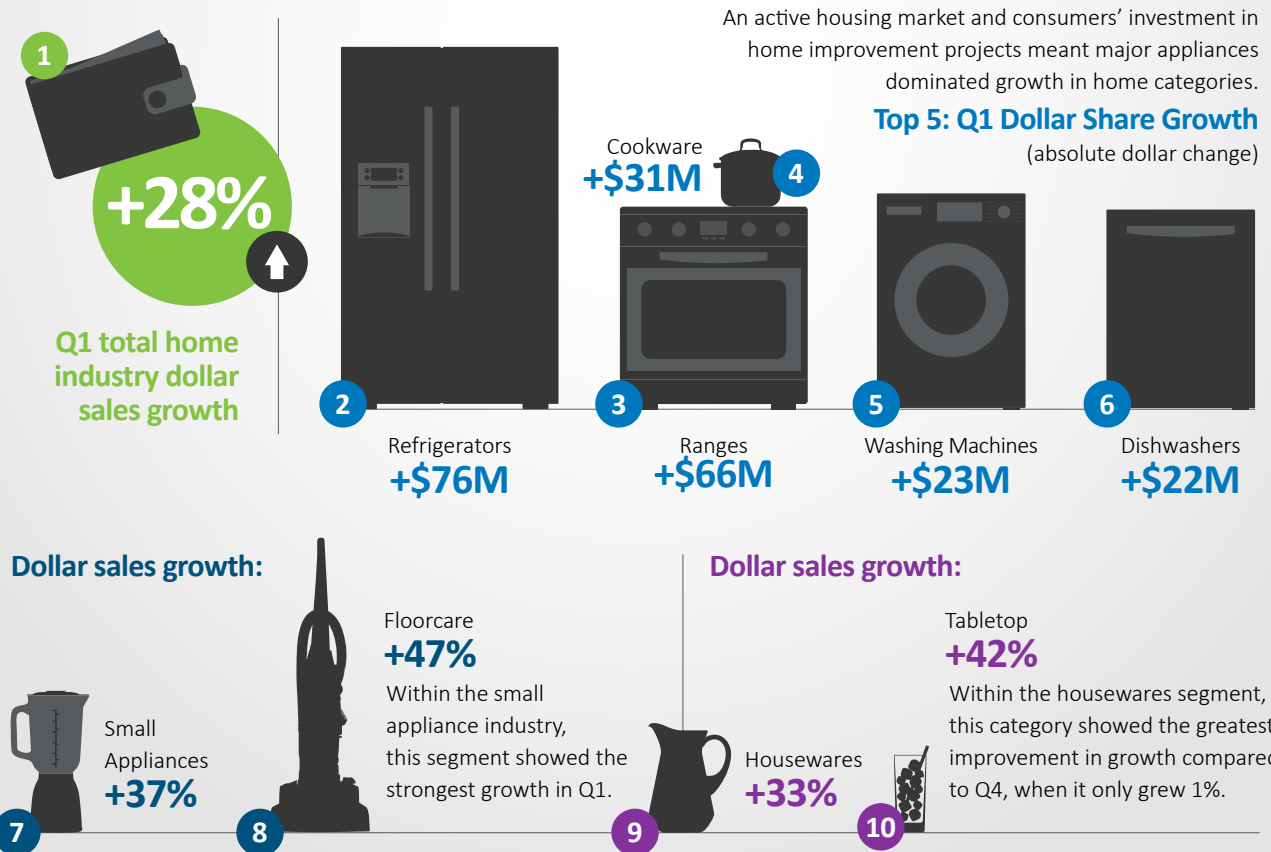


Take 10: Canadian Home and Housewares Performance

Canadians continued to deal with pandemic-related concerns in Q1, along with facing renewed lockdowns and restrictions across the country. This situation resulted in even more time at home and continued strong performance for the home industry. Growth improved each month of the quarter. **Here's a closer look.**



Due to prolonged pandemic-related lockdowns and restrictions in Canada, consumers continued to invest in their homes in the early part of the year. What will happen when spending resumes in other areas, like travel, entertainment, and dining out? We're here to support your business as you plan for what's ahead.

Source: The NPD Group/Retail Tracking Service, Canada, Q1 2021

Get more insights like this. Contact your NPD account representative, call 866-44-1411, or email contactnpd@npd.com.

