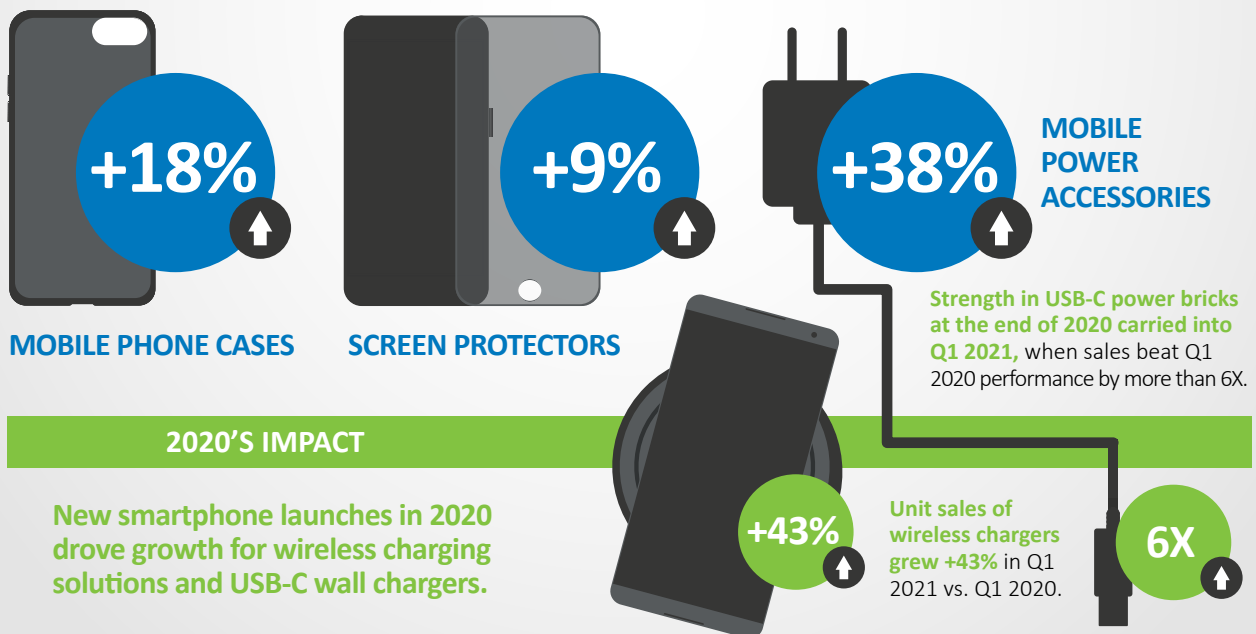


Mobile Accessories Return to Growth

U.S. sales of mobile accessories, including cases, screen protectors, and mobile power items, gained traction in the first quarter of 2021. For some products, growth was solidly in double digits. **Here's a closer look.**

SOURCES OF STRENGTH



“The declines we saw in screen protectors and cases were driven in part by store closures and other shifts in consumer behavior resulting from the pandemic. We expect to see sales of these products grow in 2021.”

Jill Aldort
Director, Industry Analyst, The NPD Group

Source: The NPD Group/Retail Tracking Service, Q1 2021

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