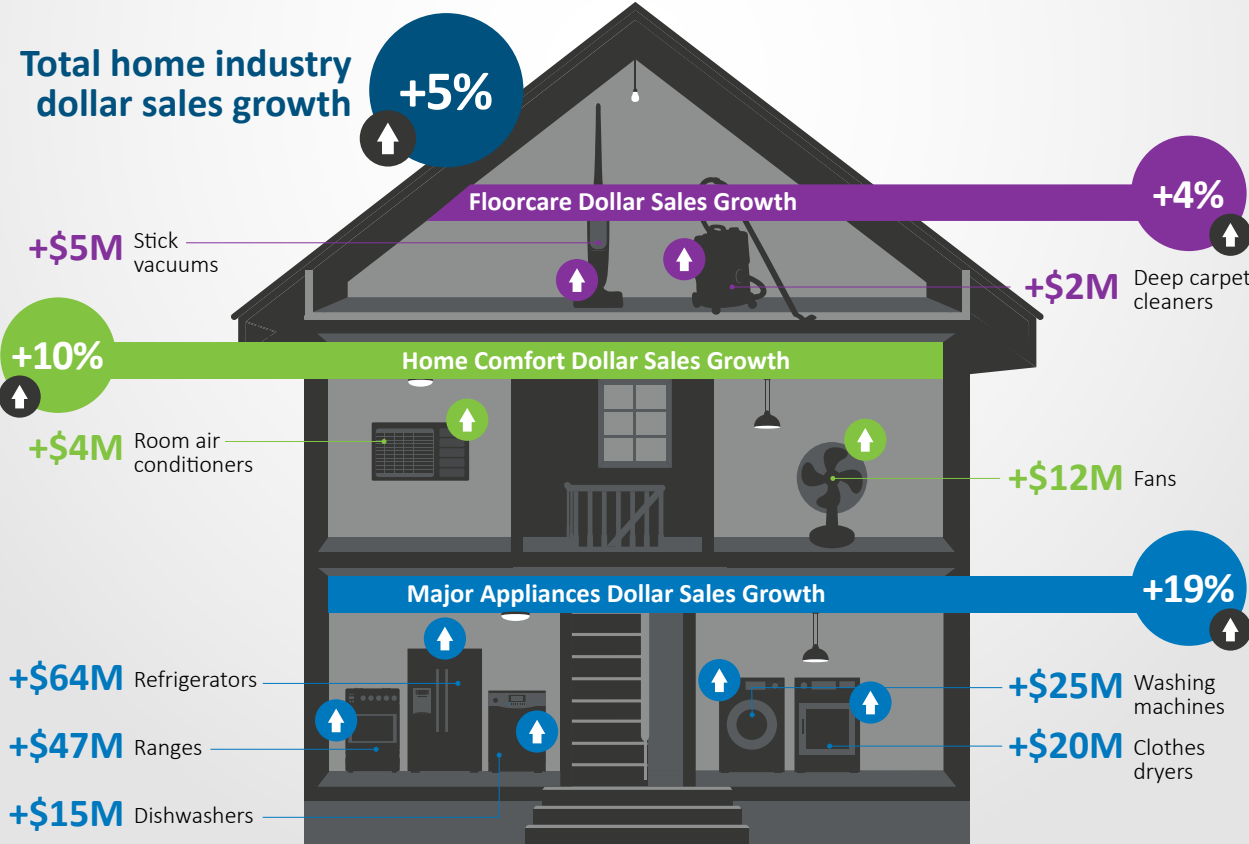


# Major Appliances and Home Environment Dominated Q2 in Canada

While Canadian vaccination levels steadily improved over the latest quarter, consumers continued to face retail restrictions across the country. This combination increased consumers' focus on **major appliances** and **home environment** (including floorcare and home comfort), driving home industry gains in Q2. **Here's a closer look.**



Despite the quarter's slower growth, Canadians are still interested in investing in their homes. What will happen as spending resumes in other areas, like travel, entertainment, and dining out? We're here to support your business as you plan for what's ahead.

Source: The NPD Group/Retail Tracking Service, Q2 2021

Get more insights like this. Contact your NPD account representative, call 866-444-1411, or email [contactnpd@npd.com](mailto:contactnpd@npd.com).

