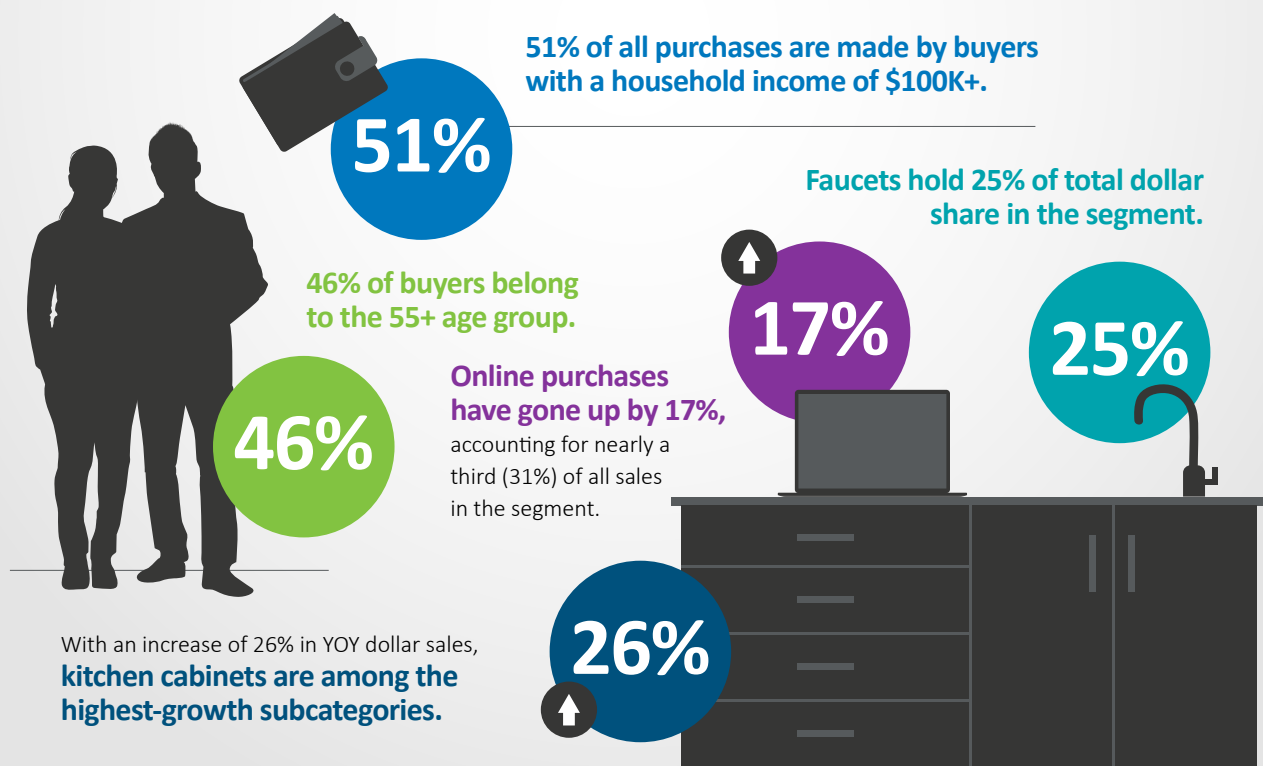


# A Closer Look at Kitchen & Bath Momentum

As U.S. consumers continue to look to make the most of where they dwell, work, and learn, there is significant opportunity for those operating in the home improvement space to make their customers' dream homes a reality. How can you sustain the industry's momentum? What product categories are still growing, and where are untapped opportunities? **Here's a look at last year's performance in one key segment, kitchen & bath ...**



Our enhanced Retail Tracking Service for the home improvement industry provides best-in-class data to help you understand the market landscape and your competitive environment. You can use it to identify growth opportunities, compare your company's performance to the rest of the kitchen and bath market, track popular product features and attributes, and much more.

*Source: The NPD Group/Checkout, U.S. kitchen & bath, ME May 2021 vs. YE May 2020*

Get more insights like this. Contact your NPD account representative, call 866-444-1411, or email [contactnpd@npd.com](mailto:contactnpd@npd.com).

