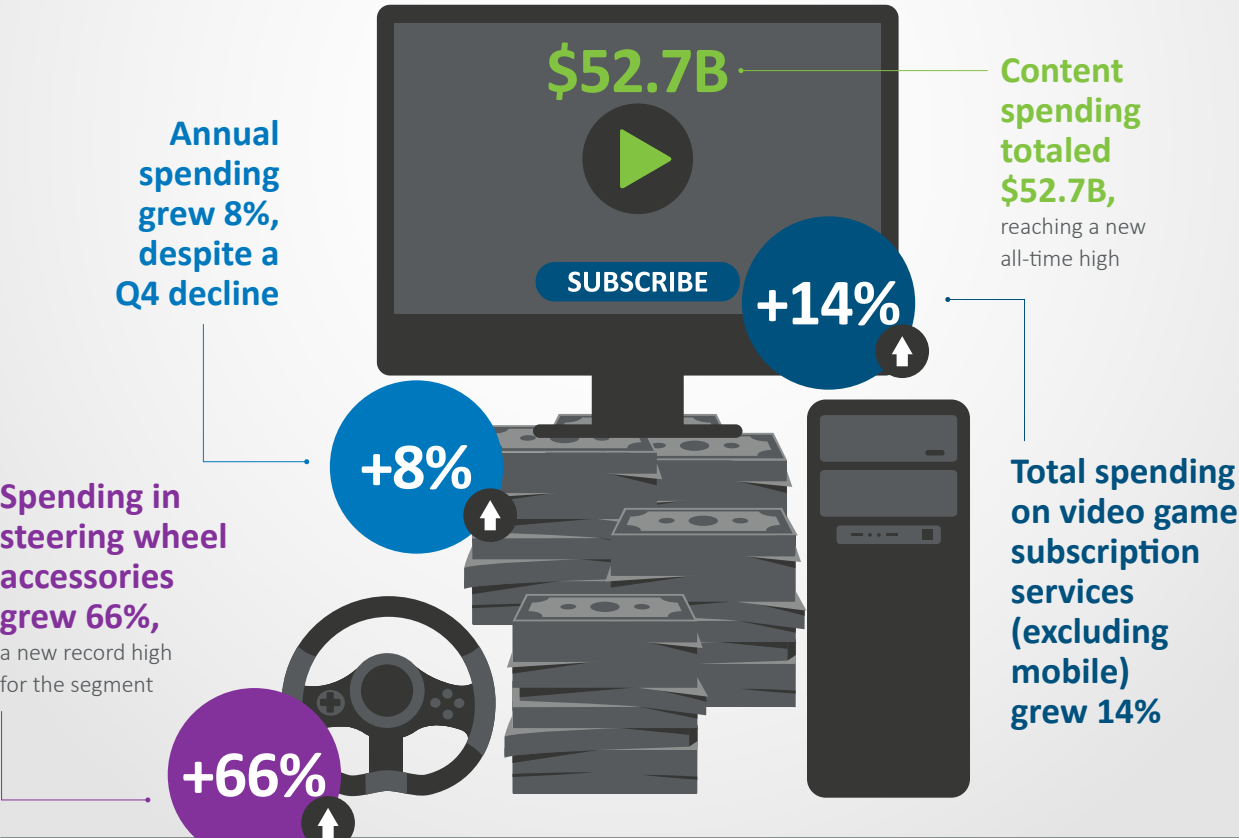


Market Dynamics in Gaming

Annual U.S. consumer spending on gaming hardware, software, and accessories grew in 2021. That's despite declines in Q4, driven by lower spend on consoles and portable content. **Take a closer look at our latest insights ...**



The **U.S. Games Market Dynamics** service is your single source for insight on consumer spending in the gaming industry. Use it to understand the underlying dynamics driving today's changes and tomorrow's trends so you can stay ahead of the competition.

Source: The NPD Group/U.S. Games Market Dynamics

Questions? Contact your account representative, call 866-444-1411, or email contactnpd@npd.com.

