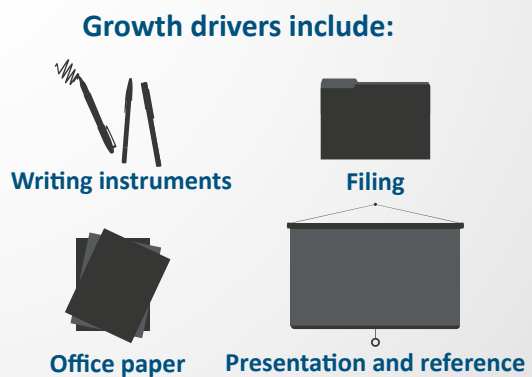


Office Supplies: 2022 Expectations

The U.S. office supplies industry is among those affected by rising average selling prices (ASPs). This trend is projected to increase the industry's revenue for the rest of 2022. **Here's a closer look ...**



“Rising average prices are occurring in the office supplies industry. This is the result of several variables, including a shift in product mix, a drop in units on promotion compared to prior years, new product innovation and design driving category prices up, and a shift in consumer preferences within the category. Supply chain and manufacturing challenges have also had an impact on pricing strategies in 2022, making it critical to monitor consumer reaction and sensitivity to this at retail over the next two years.”

Leen Nsouli
Industry Analyst, Office Supplies, The NPD Group

Source: The NPD Group/Future of Office Supplies, excludes storage and janitorial and breakroom supplies

Learn more. Email jenna.callery@npd.com.

