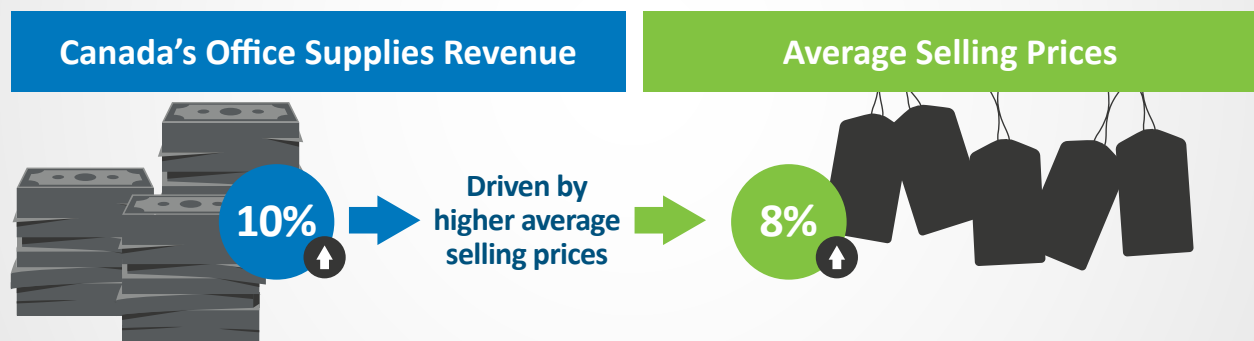
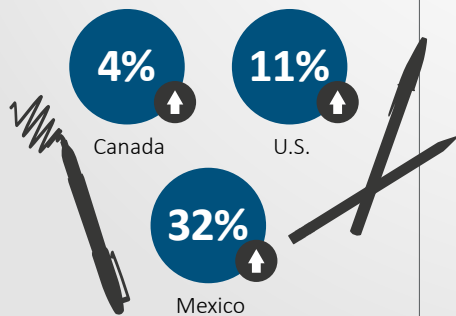


Uncover New Opportunities in Canada's Office Supplies Industry

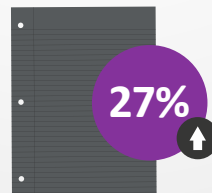
Changing workplace needs and purchasing patterns are shifting the office supplies industry in Canada and around the world. We actively track what's selling in Canadian office supplies — where, at what price, and why — to help brands, retailers, and manufacturers make sense of it all. **Here's a closer look ...**



Writing instruments (pens, pencils, markers, correction, etc.)

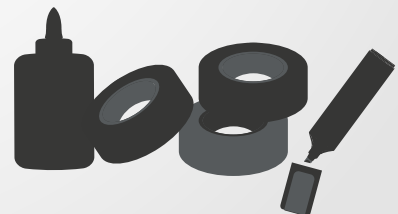


Loose Filler Paper – Notebooks



This is Canada's second-largest category and it grew more than any other office supplies category

Glues and adhesives, coloring, and highlighters



**ALL GREW
DOUBLE DIGITS**

Our best-in-class data, deep industry expertise, and prescriptive analytics provide consistent views across North America's office supplies industries. It's how to pinpoint trends by country and uncover growth opportunities for your business.

Source: The NPD Group/Retail Tracking Service, 12 ME April 2022 vs. YA

Want more insights like this? Contact your NPD account representative or jenna.callery@npd.com.

