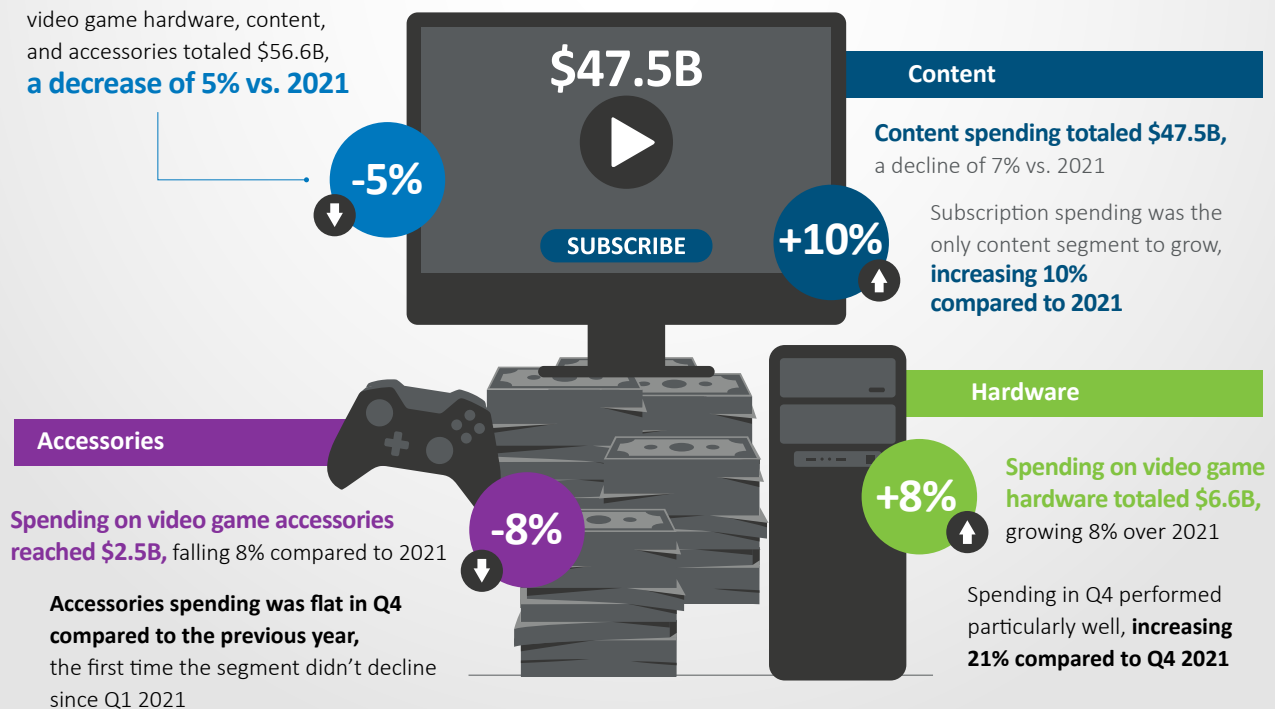


Video Game Market: 2022 Spending Snapshot

Changing macro conditions, supply constraints of new console hardware, and a limited slate of new game releases all contributed to inconsistent market performance throughout 2022. But consumer spending continued to trend well above pre-pandemic levels. While market performance in 2022 fell below the record peaks reached in 2021, spending during the year was still 30% higher than 2019 levels. **Take a closer look ...**

U.S. consumer spending on video game hardware, content, and accessories totaled \$56.6B, **a decrease of 5% vs. 2021**



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Source: The NPD Group/Retail Tracking Service

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