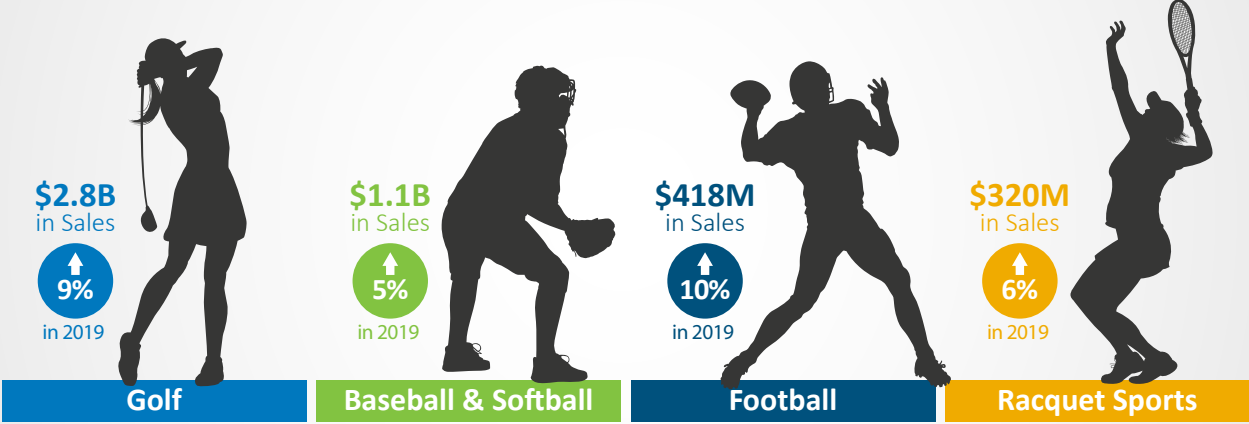


Bright Spots in the Team Sports Equipment Industry

The team sports equipment market in the United States posted \$7 billion in 2019 sales, a 6% increase over 2018. **Here's a look at sales performance by sport.**



GOLF CLUBS
\$1.5M
Up nearly 9%

BATS
\$368M
Up 2%

FOOTBALLS
\$180M
Up 10%

RACQUET SPORT BALLS
\$145M
Up nearly 8%

GOLF BALLS
\$916M
Up nearly 10%

MITTS
\$284M
Up nearly 7%

GLOVES
\$124M
Up 5%

RACQUETS
\$138M
Up 7%

GOLF ACCESSORIES
\$164M
Up nearly 11%

PROTECTIVE GEAR
\$135M
Up nearly 9%

HEADGEAR
\$44M
Up nearly 10%

GRIP/TAPE
\$16M
Up nearly 4%

Our **Retail Tracking Service** provides the most comprehensive view of the booming U.S. team sports equipment market. Data encompasses the major categories of basketball, football, baseball, softball, soccer, hockey and field hockey, racquet sports, golf, and lacrosse. Team sports equipment data spans retail sales across the major consumer channels, including athletic specialty, sporting goods, national chains, mass merchants, and e-commerce.

Source: The NPD Group/Retail Tracking Service, U.S. Team Sports Equipment, 12ME December 2019

Learn more. For more information, contact Julia Day at 303-402-5611 or email julia.day@npd.com.

