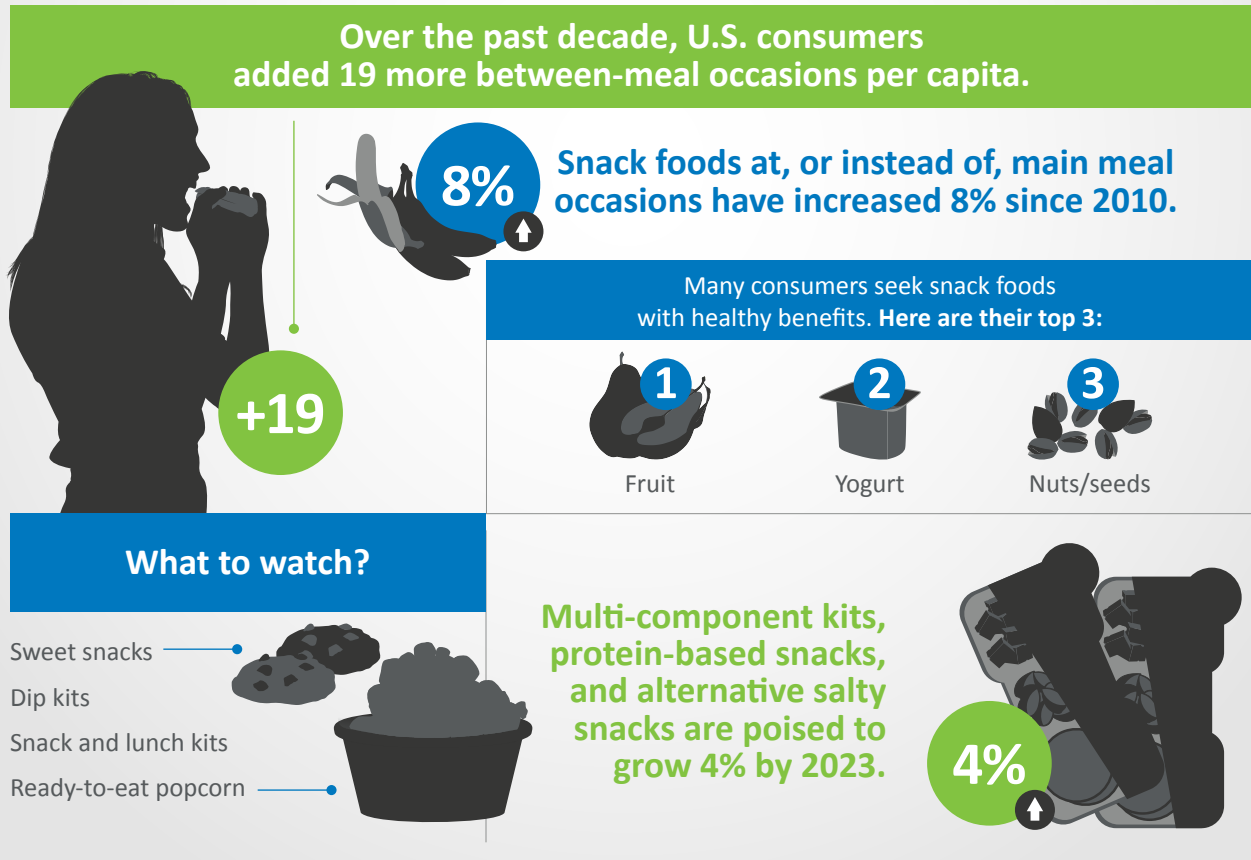


# Snack Food Takeover

Snack foods are a bright spot in the food industry as they are rapidly becoming a part of meal composition. Understanding consumption behavior and trends is a key part of continuing to grow this business. The new report, **The Future of Snacking**, tells the story. **Here's a quick look.**



Only NPD has more than 40 years of trend data on which to build forecasts. NPD is widely known within the food and beverage industry as a consistent source for information on consumers' eating habits — not just what they say they are doing, but what they really do — in a variety of categories, including snack foods. Discover **The Future of Snacking**.

Source: The NPD Group/The Future of Snacking, 2019

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