

What's Ahead for Holiday 2018

The all-important holiday season is coming up fast! Our Games Industry Analyst, Mat Piscatella, has dug into our data to forecast what's ahead for Holiday 2018.

Here's a quick look at his predictions.

Nintendo Switch, PlayStation 4, and Xbox One
each will generate at least **4M units sold in 2018**



**Mat's Prediction:
Top 5 Sellers of 2018**

- 1 Red Dead Redemption 2
- 2 Call of Duty: Black Ops 4
- 3 Battlefield V
- 4 NBA 2K19
- 5 Far Cry 5



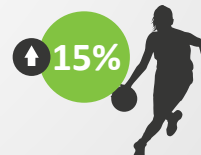
Total 2018 hardware sales across all console and portable platforms should exceed 17.5M units, the highest total achieved in the U.S. market since 2012.



Nintendo Switch will be the best-selling console of the fourth quarter in unit sales, while also elevating the platform to be the best-selling console of the year.



Headset and gamepad sales will continue to show strong growth rates with high double-digit growth in the fourth quarter.



Physical video game title release count will exceed 400 unique titles, finishing the year up at least 15 percent when compared to 2017.

"This year's holiday video game slate is arguably the best this decade. Combined with the market phenomenon that is Fortnite, and continued strong momentum for both hardware and accessories & game card sales, double-digit overall market spending growth in 2018 appears likely."

— Mat Piscatella, Games Industry Analyst

See more of Mat's Holiday 2018 predictions on his blog.

Source: The NPD Group/Games Total Physical Sales, May 2018

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