

The Future of Technology is Innovation

As innovation continues to transform the consumer technology market, it's more important than ever to know what the future holds. **The Future of Tech** report gives you reliable forecasts through 2021 to support your business as you strive for data-driven growth. **Here's a preview.**

Totally Wireless Headphones



2nd largest technology growth segment

Our forecast:
\$850.6M growth in 2019.
Sales will exceed \$3.6B in 2021

75-inch + 4K LCD TVs

3rd largest technology growth segment

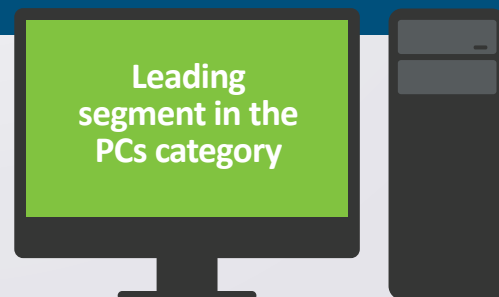
Leading segment in the LCD TVs category



Gaming Desktop Computers

4th largest technology growth segment

Our forecast:
47% growth in 2019.
Sales will exceed \$1B in 2021



NPD offers the deepest and most comprehensive information on today's consumer tech trends — and those on the horizon. As the tech industry's authoritative resource for technology product information, we have leveraged our proprietary data assets and industry expertise to track and analyze trends in the consumer electronics market for more than 25 years.

Source: The NPD Group/The Future of Tech, 2019

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